



Ben Tremper Photography, Boulder, CO



John Dole, San Diego, CA



Ben Tremper Photography, Boulder, CO



Addison Doty, Santa Fe, NM



Andy Mattem, Austin, TX



David Zilly, Phoenix, AZ

JANUARY

SUN	MON	TUE	WED	THU	FRI	SAT
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

FEBRUARY

SUN	MON	TUE	WED	THU	FRI	SAT
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28

MARCH

SUN	MON	TUE	WED	THU	FRI	SAT
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

APRIL

SUN	MON	TUE	WED	THU	FRI	SAT
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

MAY

SUN	MON	TUE	WED	THU	FRI	SAT
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24/31	25	26	27	28	29	30

JUNE

SUN	MON	TUE	WED	THU	FRI	SAT
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

JULY

SUN	MON	TUE	WED	THU	FRI	SAT
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

AUGUST

SUN	MON	TUE	WED	THU	FRI	SAT
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23/30	24/31	25	26	27	28	29

SEPTEMBER

SUN	MON	TUE	WED	THU	FRI	SAT
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

OCTOBER

SUN	MON	TUE	WED	THU	FRI	SAT
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

NOVEMBER

SUN	MON	TUE	WED	THU	FRI	SAT
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

DECEMBER

SUN	MON	TUE	WED	THU	FRI	SAT
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		



AMERICAN CLAY
Naturally Beautiful Walls™

866.404.1634 • www.americanclay.com

SOURCE LOCATION

- Manufactured in Albuquerque, New Mexico since 2002
- 72% of the material by weight is sourced within 500 miles of our Albuquerque facility
- Distributed throughout U.S., Canada, New Zealand, Japan, Caribbean

SUSTAINABLE ATTRIBUTES

- Earth plasters: historical, sustainable building product
- Environmental alternative to cement, gypsum, or acrylic plasters
- Contributes up to 7 LEED points

Composition and Embodied Energy:

- American Clay: blend of post-industrial aggregates, clays, non-petroleum pigments
- Post-industrial aggregates-crushed rock and waste-shell
- Lowest embodied energy for your project
- American Clay has the lowest carbon footprint per pound of any manufactured interior finish product.

Durability:

- American Clay plasters have the durability and performance of walls dating back thousands of years.
- Walls typically last the life of the structure

Recycle/Reuse Content:

- Marble quarries supply post-processing crushed stone from slab marble extraction.
- Plaster Bags are 100% recyclable back into manufacturing or second life for every day use (think of uses similar to flour sacs)
- Pigment packaging 100% recyclable (Type 1 plastics)
- Virtually no onsite waste (plaster can be rehydrated and reused)

VOC Off-Gassing & Indoor Air Quality:

- Plaster and Pigments 100% Natural
- No added chemicals to affect air quality
- No off-gassing over the life of the cured walls (secondary materials used can affect the IAQ. All materials used must be considered to achieve the highest levels of IAQ.)
- Limits moisture build-up, helping to maintain a mold-free environment
- American Clay's dense molecular structure produces a charge that reduces dust attraction to walls

PRODUCT LINE

American Clay Sanded Primer Elite:

Prime coat for "Traditional" plaster system

- Provides a uniform "toothed" surface that insures a proper bond for plasters applied over new drywall, firm paint coats, sealed masonry or plaster and other substrates.

Mud Glue: Used instead of primer

- Reduces the use of acrylic-based primer in our plaster system and replacing it with natural readily renewable resources that have lower embodied energy.
- Decreases freight requirements by shipping 1 lb. material per 50 lbs. plaster vs. 10 lbs. material per 50 lbs. plaster when add-mix is used for Dos Manos system.

Add Mix: Added to plaster while mixing

- Soy acrylic additive that hardens the cured plaster coat and increases its durability.
- Excellent additive for plasters installed in damage-prone rooms and commercial applications.

American Clay LOMA: Always first coat

- Made of a proprietary blend of clays and marble sand
- Has a medium hard surface.
- LOMA is always used as the first coat for all American Clay plasters.

American Clay PORCELINA: Applied over base coat LOMA

- Made of the same ingredients as LOMA only with finer aggregate, and is available in the same colors.
- Medium hard surface, a bit less impact-resistant.

American Clay MARITTIMO: Applied over base coat of Loma

- Crushed sea shell aggregate gives MARITTIMO its strength
- Hard surface, very impact resistant, but still breathable and repairable.
- To reveal beauty of the product, a final nearly dry sponging removes the pigmented clay from the shell, giving the plaster its unparalleled beauty.

American Clay Color Packs: Added to bag of plaster

- Natural oxides and ochres of American Clay Color packs are naturally occurring mineral pigments, resistant to UV light and fading.